

EU Digital Single Market

Europe's digital transformation is changing the economy, public services and everyday life, while raising fundamental questions about competition, innovation, rights and technological sovereignty. This course examines how the European Union is building and regulating its digital single market and how European decisions shape the digital environment in which citizens and companies operate.

Students explore the evolution of EU digital policy and key debates concerning digital platforms, data, artificial intelligence, cybersecurity, connectivity, digital skills and emerging technologies. The course also considers the tension between regulation and innovation and asks a central question for Europe's future: how can the EU protect citizens and fundamental rights while remaining globally competitive?

Particular attention is paid to the policymaking process and to the interaction between EU institutions, Member States, technology companies and other stakeholders. Contemporary European initiatives and real policy debates are used to understand how digital rules are negotiated and implemented.

The objective is to provide students with both a solid understanding of the EU digital policy framework and the ability to critically analyse the economic, political and societal choices behind Europe's digital transformation.